

# Event Information Brochure



**GCCX**  
SUMMIT

**Reimagine the New Next in Global Capability Centers**

**Friday, 21st July 2023**

**Radisson Blu Hotel, Outer Ring Road, Marathahalli  
Bengaluru**

**Be part of India's Largest GCC Focused Event**



# **GCC X...** S U M M I T

## **India's Largest GCC Focused Event**



**35**  
Speakers

**20**  
Sessions

**600+**  
Delegates

**200+**  
GCC Leaders



**India is the nerve center of global capability centers with 1400+ GCCs and 2 new GCCs are getting added per week employing close to 1.4 million professionals constituting 25% of India's technology workforce. By 2026, India is projected to have 2000 GCCs employing 2 million professionals with exponential technologies skills and generating revenues upwards of USD 60 billion.**

However, Global Capability Centers (GCCs) are at a critical inflection point. As global corporations continue to move to an AI-first paradigm, they are looking at their GCCs to provide AI, Analytics & Data Engineering prowess to drive this transformation. AI & Analytics has taken a robust foothold in the GCCs, with their inhouse deep capabilities powering intelligent data-driven decisions for their parent organizations. The next generation of the GCCs will be expected to provide autonomous decision support and an AI-augmented decision intelligence.

GCC leaders and AI, Analytics & Data leaders in GCCs will need to harness the burgeoning power of AI to drive corporate decisions, innovate new products & services, reinvent business models for the continued success of their business in the new world and trigger insights, intelligence & recommendations hubs for amplified decision making.



The GCC X...Summit aims to expand participants' perspectives and stretch their thinking by showcasing practical examples of how GCCs use Data, AI, and Analytics to implement parent organization strategies, creating value and differentiation.



# GCC X... Summit Outcomes

- Compel delegates to develop understanding of new possibilities in GCCs
- Develop action plans for leveraging new Data, AI & Analytics Capabilities, Solutions, Talent strategies and Governance mechanisms
- Strategise Center of Excellence & Capability Hubs
- Inculcate Transformation, Innovation and Disruption dynamics within GCCs
- Insights into scenarios, best practices and trends in GCCs





# GCC X...Summit

## Broad Themes

- Develop a comprehensive understanding of new possibilities in GCCs
- Create action plans for leveraging new Data, AI & Analytics capabilities, Solutions, CoE & Capability hubs
- Craft novel approaches on talent strategies & governance mechanisms within GCCs
- Foster Transformation, Innovation and Disruption dynamics within GCCs
- Explore topical scenarios, best practices and trends in GCCs

**Delegates will gain valuable insights and knowledge to help them stay ahead in the ever-evolving GCC landscape**





# GCC X...Summit Session Formats

- **Spotlight Talks**
- **Leadership Roundtable**
- **Unplugged Debate**
- **Fireside Chat**
- **Lounge Special**
- **Expert Talk**
- **Rapid Pace Masterclass**
- **Anthology Session**





# Who should attend GCC X...Summit

GCC leaders, AI & Analytics leaders, practice heads, CDOs, CTOs, Data engineering heads, CXOs, decision makers, senior leaders, AI & Analytics, Cloud, Data Engineering professionals, mavens & technology aficionados from:

- GCCs
- Indian & Global Enterprises
- BPM & Consulting players
- Pure Play Analytics firms
- Technology & Cloud providers
- Startups





3AI  
Engage | Learn | Scale

# Pinnacle A w a r d s

## 2023

4<sup>th</sup> Edition

The Most Credible & Admired Awards  
in the AI & Analytics Industry

## Award Categories

Exemplary GCCs  
in AI & Analytics

Exemplary Firms  
in AI & Analytics

Women to watch out for  
in AI & Analytics

Rising Star Awards

AI & Analytics  
Emerging Leader Awards

AI & Analytics  
Industry Leader Awards

Influential HR leaders  
in GCCs

3AI PINNACLE AWARDS 2023 winners  
will be announced & felicitated at  
GCC X...Summit

GCC X...  
S U M M I T







— WHERE THE BEST BELONG —

# TOP 100

## Most Influential AI & Analytics Leaders

**AI Makers 100 2023**  
will be announced & felicitated at  
**GCC X...Summit**

**GCC X...**  
SUMMIT



# Associate with GCC X...Summit

Give your GCC, Enterprise & Startup a jumpstart on Branding, Visibility, Talent Advocacy & Thought Leadership

Accentuate Enterprise Mindshare

Showcase your Brand

Promote Talent Advocacy

Visibility amongst Technology Leadership Ecosystem

Amplify Thought Leadership Quotient

Build new connections with Technology & Business Leaders

**India's Largest GCC Focused Event**





# Our Previous Large Scale Event

**BEY  
OND  
2023**

**The Much-Awaited New-Age  
AI & Analytics Event of 2023**

**February 2023  
Bengaluru**

**The New Possibilities...**





Brought together the largest gathering of  
AI & Analytics leaders

**550+**

Delegates

**128+**

AI & Analytics Leaders

**110+**

organizations

**58**

GCCs

**35**

Speakers

**20**

Sessions

## Curated agenda and differentiated session formats

Spotlight Talks | Rapid Pace Masterclass | Leadership Roundtable | Lounge Special |  
Unplugged Debate | Classic Panel Discussion

Contemporary AI & Analytics themes, trends & scenarios

Holistic ingredients of speaking sessions, networking opportunity, exhibit display booths



**34 Winners | 5 Award Categories | 7000+ Nominations**





- The After Party – Business Mixer had 75+ business leaders & CXOs coming together for intimate networking and 26 leaders were felicitated with 3AI exemplary thought leaders awards
- Highlight being a curated & choreographed fashion show wherein AI & Analytics leaders walked the ramp with professional models
- Pre-event & event day promotions garnered 0.8 million impressions across social media channels
- 289 social media banners of the event were created & released across LinkedIn, Instagram, Facebook, Twitter
- 129 promotional mailers were triggered
- Highly visible half page advertisement in The Economic Times news wire.





# Our Previous Speakers



**Supria Dhanda**  
Executive Board Member  
ABS India



**V Laxmikanth (VLK)**  
Managing Partner  
Pavestone Capital



**Pankaj Rai**  
Group Chief Data &  
Analytics Officer  
Aditya Birla Group



**Mahesh Calavai**  
Chief Data & AI Officer  
TVS Motor Group



**Suguna Jayaraj**  
SVP & Head - P&C Analytics  
Swiss Re



**Srikant Padma**  
IT Director - Global IT, Data  
& Analytics  
Northern Tool + Equipment



**Vijoe Mathew**  
Global Director - Analytics  
AB InBev



**Sean Ringsted**  
Chief Digital Business  
Officer & Chief Risk Officer  
Chubb



**Anirban Nandi**  
Vice President - AI Products  
& Business Analytics  
Rakuten India



**Hari Charan Rao**  
SVP, Catalog Platform, Data  
and Analytics Platform  
Rakuten India



**Rohini Srivathsa**  
National Technology Officer  
Microsoft India



**Soumendra Mohanty**  
Chief Strategy Officer &  
Chief Innovation Officer  
Tredence



**Ramya Parashar**  
Chief Operating Officer  
MiQ



**Durjoy Patranabish**  
Head of Global Business  
Tiger Analytics



**Krishnakumar  
Govindarajan**  
VP - Technology  
MiQ



**Terrence John**  
Managing Director  
Northern Tool + Equipment



**Amita Mirajkar**  
Vice President  
EXL Analytics



**Ashok Shetty**  
VP & Head CorSo Data  
Science CoE  
Swiss Re



**Anshuman Gupta**  
Chief Data Officer  
Futureense Technologies



**Sarika Naik**  
Chief Marketing Officer  
Capgemini



**Kumar Satish  
Vedula**  
VP - P&S Portfolio Steering  
Swiss Re



**Aakash Gupta**  
Vice President  
EXL Analytics



**Sameer Ranjan**  
CTO & Director - Data  
Science  
Catenate



**Sajith Kurup**  
Global Director Commercial  
(Marketing & Sales) Analytics  
AB InBev



**Titir Pal**  
Director & Head - Analytics  
& Information Management  
Citi



**Anshuma Singh**  
Director & IT Head(India)  
Applied Materials



**Aditya Agarwal**  
AI Practice Head  
Chubb



**Kaushik Das**  
GCC Leader, Business  
Operations and Insights  
Giant Eagle



**Aditya Khandekar**  
President (India)  
Corridor Platforms



**Raghav Gupta**  
Co-Founder & CEO  
Futureense Technologies



**Aravind Chandramouli**  
Head - AI CoE  
Tredence



**Rajan Gupta**  
VP & Head - Research &  
Analytics  
Analytica Datalab



**Arvind Mahishi**  
Associate Vice President  
Tiger Analytics



**Sameer Dhanrajani**  
President  
3AI



# | About 3AI

# 700+

Top of line & Marquee AI & Analytics  
Thought Leaders & Influencers  
representing 640+ organisations

# 26000+

Active and fast increasing  
3AI members base from  
980+ organisations

**India's largest platform for  
AI & Analytics leaders, professionals & aspirants**

INDIA | USA | UK | MIDDLE EAST | AUSTRALIA



# 3AI SALIENT ACCOMPLISHMENTS



**980+**  
companies represented on  
3AI Platform



**550+**  
external engagements & interventions on 3AI  
Platform: knowledge insights sessions, fireside  
sessions, leadership round-tables, expert talks &  
masterclasses



**125+**  
academic institutions outreach with **400000**  
students outreach



**10**  
large format path breaking & pioneering events:  
**BEYOND2023, GCC X ,AI-ism, U3,QUAD, STORM,**  
**E3xR3, Epiphany, Technology Never Dies & Spectre**  
attended by **50000+** delegates



**1300+ | 1000+ hours**  
featured articles, blogs, case studies &  
solution accelerators | engaging and immersive  
video streaming content on 3AI flix channel



**9.8M**  
impressions across social media channels



**13000+**  
C-suite – AI & Analytics heads, CDOs , CIOs ,  
CAOs, CMOs entrenched outreach



**2.2M**  
million external participants attendance for our  
3AI events , engagements & interventions



# GCCs Representation in 3AI



+ 200 more GCCs...



# 3AI Bespoke Forums





# 3AI Properties



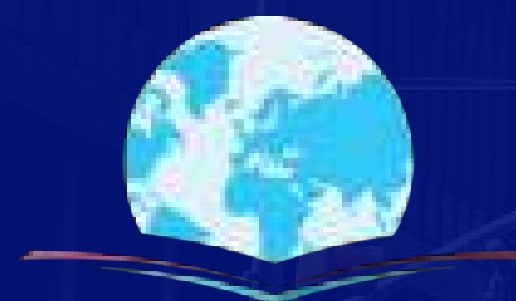
3AI SIGNature Forums



for Startups to enhance  
Visibility & Outreach

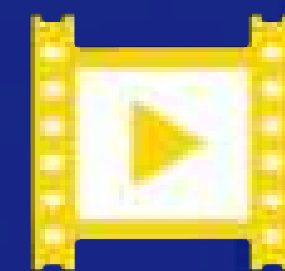


Industry ready  
meta-learning programs



3AI Atlas

Largest Knowledge  
Library



3AI Flix

Engaging & immersive  
video streaming content



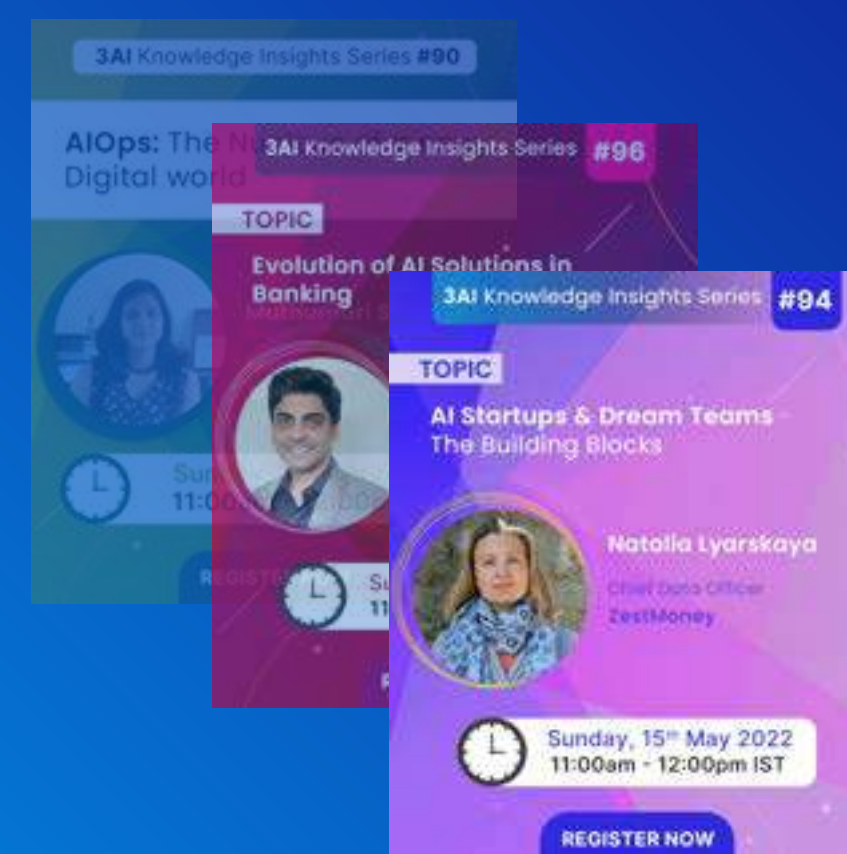
3AI Mentor

Focused Mentoring  
Platform



# 550+ Curated & Differentiated Thought Leadership Interventions on 3AI Platform

## Knowledge Insights Series



## AI Core Talks



## AI Makers Unpacked



## Leadership Roundtables



## Expert Talks





# The Most Credible & Admired Awards in the AI & Analytics Industry







**Friday, 21st July 2023**

Radisson Blu Hotel, Outer Ring Road, Marathahalli  
**Bengaluru**

**Be part of India's Largest  
GCC Focused Event**



**Contact Us**

 **+91-77680 33433**

 **gccxsummit@3ai.in**

**gccxsummit.com**





Engage | Learn | Scale

## **India's largest platform for AI & Analytics leaders, professionals & aspirants**

3AI is the largest platform and commune for AI & Analytics leaders, professionals & aspirants and is a sought-after partner with corporates, GCCs, academic institutions, and startups for showcasing best-in-class thought leadership, accentuating branding & visibility, enhancing talent advocacy and professional development. Over the previous three years, 3AI have conceptualized and executed 550+ pathbreaking & pioneering events, summits, conferences, and speaking interventions with innovative formats, & session tracks to bring out the next-in-class themes & topics in AI & Analytics arena.

Through our bespoke, differentiated and curated speaking engagements; our 700+ marquee, top-of-line AI & Analytics thought leaders in 3AI TLC (Thought Leaders Circle) representing 640+ organizations have shared immense nuggets of topical knowledge & insights with our 26000+ active & growing members from working professionals & students community.

With 90+ partner enterprises and deeply entrenched outreach with 980+ organizations, 3AI have assiduously strived to fill up the much-needed void in thought leadership for existing & aspiring AI, Analytics & data science leaders and enhance community build-up, talent outreach, branding & marketing interventions for enterprises, GCCs, IT, BPM, Consulting, Technology & Cloud players, Platform providers & pure-play analytics firms. 3AI have a whopping outreach with 13000+ CXOs & decision makers and talent outreach with 125+ academic institutions covering 0.4 million students. 3AI events & programs have been attended by 2.2 million participants grossing 9.8 million impressions across social channels.

**India | USA | UK | Middle East | Australia**

**[www.3ai.in](http://www.3ai.in)**