



TravClan, a global B2B Travel Tech platform, has announced its partnership with **Resorts World Cruises**. Known for its rich Asian heritage and unparalleled dedication to crafting bespoke international voyages, Resorts World Cruises is set to redefine luxury travel experiences. With this collaboration, TravClan is on a mission to make

dreamy cruise getaways a reality for Indians. TravClan and Resorts World Cruises' partnership aims to democratise cruise tourism for Indian travellers, traditionally hindered by high costs and limited options for budget-conscious individuals. "Cruise tourism has long captivated Indian travelers, yet high costs have deterred many, particularly families,

from indulging in this sought-after vacation option. According to industry data, only a fraction of Indian travellers opt for cruises, indicating a significant untapped market. Our ground-breaking alliance with Resorts World Cruises is poised to revolutionise this landscape, making the thrilling and unforgettable cruise experience accessible to all Indian holiday-makers," said **Chirag Agarwal**, co-founder, TravClan. Added **Naresh Rawal**, vice-president, sales, Resorts World Cruises: "With millions of outbound international travellers, India has an incredible market potential for the growth of cruise tourism especially among the millennials who are increasingly looking for novel and luxurious travel experiences. By partnering with TravClan, we hope to reach out to those millions of tourists and familiarise them with the diversity of our offerings." ♦



Since its establishment in December 2014, **Ava Global Logistics LLP** has embarked on a remarkable journey, now serving as the logistics backbone for approximately 350 companies. The company notched up two of its most critical projects in the past four years with resounding success. Stepping into the role of the logistical linchpin for the colossal \$18 billion Dangote Refineries and the \$12 billion Dangote Fertilizer projects in Lagos, Nigeria, the company undertook the massive task of shipping over 42,000 containers – an impressive 30,000 for the petroleum project and 12,000 for the fertiliser venture – all originating from India. This intricate orchestration involved the coordination of shipments from multiple companies, showcasing the company's mastery in handling large projects. "Ava Global has embraced automation to an impressive extent, with approximately 70 per cent of its operations being tech-driven. Furthermore, the company has mapped out strategic technological investments, underscoring their commitment to staying on the cutting edge," says **Darshan Ghodawat**, CEO and MD, Ava Global Logistics LLP. ♦

3AI is India's largest platform for AI & analytics leaders and professionals, with formidable presence in the US, the UK, the UAE, Australia and Singapore. A confluence of marquee and top-of-line global 800+ AI and analytics thought leaders and practitioners with representation from over 710 organisations coming together on a unified platform to engage with over 30,000 active and growing 3AI members for building thought leadership quotient, mindshare accentuation, multi-disciplinary knowledge enhancement interventions,



intimate networking and professional development. 3AI is a preferred partner of choice with over 140 Indian and global enterprises, GCCs,

pure play analytics firms, technology and cloud providers, BPM & Cloud firms, start-ups, academic institutions and learning firms to enhance branding, visibility and mindshare, augment talent advocacy and outreach, building thought leadership quotient. "3AI have been a pioneer in initiating several novel & differentiated networking forums, conferences, engagements & interventions with incisive curation delivering optimal impact for the leaders, members and partners," says **Sameer Dhanrajani**, CEO, 3AI. ♦



Despite hurdles like custom duties and bureaucracy,

India lures the luxury brands of the world. "India matters, and all over the world, luxury brands are looking at India," says **Bénédicte Epinay**, CEO, **Comité Colbert**, the official luxury association of France that represents 93 luxury brands and luxury giants such as LVMH, Chanel and Kering. Epinay was in India for the first Indo-French luxury symposium, or 'IFCCI Luxury Symposium', held in New

Delhi. "You have the consumers, you have the appetite for refinement, you have the taste to understand luxury, and you have the passion to show off," she spelt out the reason for her optimism. "Post-Covid, we are back to a new normal. Brands are seeing a growth of about 5-10 per cent globally, which is why a lot of them are banking on India for their future growth prospects," Epinay said. She took the reins of Comité

Colbert in March 2020. Previously, Bénédicte Epinay spent 30 years working in the media sector, in particular the Les Échos-Le Parisien group, where she held the position of deputy editorial director, in charge of weekend supplements. The Indo-French Chamber of Commerce & Industry (IFCCI) under the aegis of the IFCCI Luxury Committee has organised the IFCCI Luxury Symposium in New Delhi. ♦